

CHRISTINA KRZASZCZAK

GRAPHIC DESIGN • DIGITAL ILLUSTRATION

CHRISTINAJEWELS.COM

EDUCATION

The Art Institute of California–San Francisco

B.S. Graphic Design

December 2009

EXPERIENCE

Redwood Coast Cider • San Carlos, CA

Sept. 2014–Oct. 2022

Business Owner/Graphic Designer/Brand Manager

- Designing logos, labels, and merchandise
- Creating and maintaining websites, social media accounts, and email marketing lists
- Supervising employees and managing distribution

Kris Nations • Half Moon Bay, CA

Nov. 2017–Feb. 2020

Graphic/Web Designer

- Designing packaging, labels, and merchandise
- Maintaining company's website and corporate identity

Cost Plus World Market • Oakland, CA

July 2010–Sept. 2014

Graphic Designer & Production Artist

- Collaborating with a creative team to produce two bimonthly publications
- Editing and retouching product photography
- Supporting web designers to produce weekly email advertisements

ARTÉMIA Communication Inc. • San Francisco, CA

April 2010–July 2010

Junior Designer

- Creating print collateral, project proposals, and corporate presentations

CLIENTS

Make It Main Street Festival/City of Half Moon Bay • Half Moon Bay, CA

Pop Up Bug Museum • San Mateo, CA

Our Pack Animal Rescue • San Jose, CA

Tabby Cat Café • Santa Cruz, CA

The Nueva School • San Mateo, CA

SKILLS

Print Design	
Website Design	
Email Design	
Digital Illustration	
Photography	
Group Teaching	
Lecturing	

SOFTWARE

Photoshop	
Illustrator	
InDesign	
Procreate	
Wordpress	
PowerPoint	
Excel	
Google Suite	

MEDIA APPEARANCES

The Six Fifty Blog

Palo Alto, CA

Peninsula Foodist Magazine

Palo Alto, CA

Edible Magazine–Silicon Valley

Los Altos, CA

References available upon request